



Bully Bust Partner School Program



WHAT IT IS: The Partner Program was created to help schools develop bully prevention efforts and upstander-focused initiatives. When you join the Partner Program, your school will receive free resources and activities that support your bully prevention programs.

HOW YOU CAN GET INVOLVED: We're providing Partner Schools with full support in launching their own bully prevention programs. To kickstart this effort in fall 2009, we launched the "Stand Up to Bullying" Video Contest, a school-wide activity that empowers students and adults to stand up to bullying through the creation of short videos promoting upstander behavior. Partner Schools have the opportunity to submit their school's video(s) to a national contest awarding one winning school with a **full-day of in-school support and training**. The due date for submission is **January 15, 2010**.

Sign up for the Partner Program to take the first step toward reduced bullying and increased upstander behavior at your school. You will also be the first to learn about our upcoming guided activity and gain ongoing resources.

www.bullybust.org/partner

The Partner Program is free to join; our only requirement is your commitment to making your school a safe place for students. This program was created by the Center for Social and Emotional Education (CSEE), a national nonprofit that works with schools nationwide to reduce violence and bullying, and improve school climate.

**More about the Stand Up to Bullying
Video Contest >>**

Developed by The Center for Social and Emotional Education (CSEE)
545 8th Avenue, Suite 930 New York, NY 10018
www.schoolclimate.org, www.bullybust.org

“Stand Up to Bullying” Video Contest

What You Do	What You Get
1. Sign up to join the Partner Program on Bullybust.org	Welcome note with starter activities and resources, statistics and recommended programs, orientation call to learn about your school or district
2. Download and print the Starter Kit from the website and read through the steps and guidelines	Step-by-step directions on how to administer a bullying awareness PSA campaign; videos clips about bullying; PSA guidelines and contest information
3. Pull together a group of students – a diversity club, student council – to participate in the project. (Or open up the project to your whole school by classes)	A core group of “upstander” student leaders; natural, student-to-student promotion of upstander behavior
4. Meet with students to develop the video, working from our activity sheet or your own modified version	Opportunity to learn about bullying in your school from students directly ; enhanced social emotional learning and respect for diversity ; resources from us and examples of other schools going through the process
5. Screen the video to your school to share the work of students and staff to widen bullying awareness	Student empowerment ; student body awareness of upstander behavior and effects of bullying; realization of bully awareness initiative; coverage of your initiative in CSEE outreach to other Partner Schools
6. Submit your student video(s) to the contest by following the directions in the PSA packet – by January 15, 2010	Featured promotion on YouTube and Bullybust.org; Bully Bust School of Honor certificate and certificates for involved students

Sign up to get immediate support in developing this activity! Visit:
www.bullybust.org/partner

THE WINNING SCHOOL GETS:

- A full-day of **bully prevention training**
- **Bully Bust Spotlight School** award
- **Special video message** from Sammi Hanratty (actress and Bully Bust campaigner) and promotion of video on her websites
- Video feature on YouTube, Bullybust.org & online **promotion to educators nationwide**